

Keynote Speaker



*A*icQoL2022*Penang*

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10th AicQoL2022 Penang: Keynote Speaker



Rohana Sham

Currently an Assistant Professor from the Faculty of Business Management, UCSI University. She holds a Ph.D. in Urban and Regional Planning, focusing on transportation planning. She had completed her Masters of Science in Business Administration specializing in Transportation and Planning and held a degree in Chartered Institute of Logistics and Transport (U.K.).

She is actively involved in several government grants and research consultancy projects involving public transport fare rate model, public transport master plan Malaysia, drone operation, environment, and transportation. Her research areas include transport safety, green transport, supply chain, urban transport road network, environment, and travel behavior and infrastructure.

Currently, she had devoted to the area of refuse management with the application of blockchain as the lead researcher of the Fundamental Research Grant Scheme from the Ministry of Higher Education Malaysia, also the co-researcher in Digital Supply Chain in Oil and Gas in Malaysia with a fundamental research grant from the same body. Being a Certified Micro Business Advisor and Certified Blockchain Technologist, she has contributed positively to developing young researchers through her supervision from both undergraduate and postgraduate students through her seven grants. She is also actively involved as a drone consultant for the Medical Delivery in Rural area in most rural area hospitals with the project funded by Malaysian Standard Forum Technical Berhad (MSFTB) and Malaysian Communications and Multimedia Commission (MCMC).

She has participated in various international, and national innovation competitions with almost 40 medals won and was awarded a world inventor award from Korea. Having a passion for teaching transportation and logistics environment, she authored six books about logistics and transport. One was published under Oxford University Press and actively published papers in

Scopus and WOS index journals. Her most recent completed project includes blockchain mechanisms in a refuse management system. The project would assist in improving the current refuse management system among household refuse items.

Selected list of publications under Environmental Research

- Sham, R., Mohammad, I., Csabai, D., & Mohammad, N. M. N. (2021). Ecovillages, Environment and Sustainability Practice. *Environment-Behaviour Proceedings Journal*, 6(17), 243-249.
- Sham, R., Hussin, A.A.A., Abdamia, N., Musa, O., Rasi, R.Z. Blockchain Technology Application in A Refuse Management System. 2020 2nd International Conference on Computer and Information Sciences, ICCIS 2020.
- Sham, R., Wahab, S.N., Anuar, M.M., Hong, T.W., Tan, Y.J. Safety indicator for taxi users in urban area. *International Journal of Supply Chain Management*, 2019, 8(2), pp. 1035–1041
- Sham, R., Shah, M.Z., Ismail, H.N. A travel safety model for women commuters. *Jurnal Teknologi*, 2016, 78(4), pp. 19–26.
- Sham, R., Omar, N., & Amat, D. W. (2012). Hot spot urban crime area for woman travellers. *Procedia-Social and Behavioral Sciences*, 68, 417-426.
- Sham, R., Wahab, S. N., & Hussin, A. A. A. (2018). Smart trolley apps: a solution to reduce picking error. *International Journal of Supply Chain Management*, 7(5), 294-302.
- Sham, R., Rasi, R. Z., Abdamia, N., Mohamed, S., & Bibi, T. T. (2017, August). Halal logistics implementation in Malaysia: a practical view. In *IOP Conference Series: Materials Science and Engineering* (Vol. 226, No. 1, p. 012040). IOP Publishing.
- Sham, R., Samsudin, N., & Rahman, K. (2013). Managing public transport service operation in reducing travel fear factor. *Procedia-Social and Behavioral Sciences*, 101, 338-344.
- Sham, R., Soltani, S. H. K., Sham, M., & Mohamed, S. (2012). Travel safety fear factor among vulnerable group of travelers: the urban scenario. *Procedia-Social and Behavioral Sciences*, 50, 1033-1042.
- Sham, R., Hamid, H. A., & Noah, R. M. (2013). Routine Activities and Crime in the City: Cases of working women. *Procedia-Social and Behavioral Sciences*, 101, 345-353.
- Sham, R., Abdamia, N., Amat, D. W., & Yatim, N. H. M. (2020). Understanding a Pedestrian Needs: Cases of metropolitan area. *Asian Journal of Behavioural Studies*, 5(18), 69-77.
- Sham, R., Hussein, M. Z. S. M., & Ismail, H. N. (2013). A review of social structure, crime and quality of life as women travelers in Malaysian Cities. *Procedia-Social and Behavioral Sciences*, 101, 307-317.
- Sham, R., Omar, N., & Amat, D. W. (2013). Women and crime in central business district area. *Journal of Asian Behavioural Studies*, 3(11), 1-12.
- Sham, R., Hussein, M. Z. S. M., & Ismail, H. N. (2013). A dilemma of crime and safety issues among vulnerable Travellers in Malaysian Urban environment. *Procedia-Social and Behavioral Sciences*, 105, 498-50
- Vikaliana, R., Rasi, R. Z. R. M., Pujawan, I. N., & Sham, R. (2020). The Application of Blockchain Technology In Agribusiness Supply Chain Management In Indonesia. *Solid State Technology*, 63(6), 16522-16533.

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Previous keynote speakers since 2009

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Lisbon-Malacca Twin Conf 2019/20: AicE-Bs2019Lisbon, 03-04 Jul 2019



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