

Keynote Speaker



AicE-Bs2022KotaKinabalu

10th Asia-Pacific International Conference on Environment-Behaviour Studies

The Magellan Sutera Resort, Kota Kinabalu, Sabah, Malaysia,
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Thank you all !

Table of Contents

Acknowledgement *i*

Table of Contents *iii*

Keynote Speaker, 10th AicE-Bs2022KotaKinabalu **1**

A Blast from the Past: Previous keynote speakers since 2009 **5**

10th AicE-Bs2022KotaKinabalu: Keynote Speaker



Fatima-Zohra IFLAHEN

is currently a Full Professor and Vice-President in charge of Research, Cooperation & Partnerships at Cadi Ayyad University, Morocco. She is the Coordinator of the Research Group on Women's and Gender Studies GISR and Deputy Director of the Research Lab LIMPACT (Language, Identity, Media and Culture). She received a PhD in North

American Studies from the Sorbonne in 1998 and holds a Specialized Degree (DESS) in Migration and Development.

She was Mission Officer at the Presidency of Cadi Ayyad University to create a University Language and Culture Center from January 2016 to June 2019 and Vice President for Cooperation and International Relations from 2018 to 2020. She is a gender consultant with several NGOs, international organizations, expert on women's rights and development issues, as well as a recognized community activist.

A Sorbonne PhD holder in North American Studies, American Literature and a Postgraduate in Migration, Trade and Mediterranean Development and Foreign Applied Languages - Business and Trade --, Her teaching, supervision and research activities focus on gender issues and relations.

Her key research is related to gender perceptions and representations in various fields (migration, female leadership, tourism, women in academia, media and development).

She participated as a researcher in a MENA comparative study on "Women's Leadership in Academia" in 2011. She is coordinating a National Research Center (CNRST) funded action research project, Specificities of Development in the Mountain Regions of the Marrakech-Safi Region – Women and Youth Education and Health and is a member another CNRST funded project, Gender and Cinema.

Main Publications

Fatima-Zohra Iflahen (2022). The impact of Remote Education on University Students at Cadi Ayyad University in Morocco: Situation and perceptions. L'Harmattan

Fatima-Zohra Iflahen (2020). The New faces of Francophonie in the Moroccan cultural Landscape. Sazarrines

Fatima-Zohra Iflahen (2020). Through the Eyes of Madness":When the Insane Articulates the Senseless World" in The Discourse of madness in the Arab and Western Heritage: Language and Cultural Approaches. ETABLISSEMENT AFAQ POUR LES ETUDES, L'EDITION ET LA COMMUNICATION.

Fatima-Zohra Iflahen (2019). The New faces of Francophonie in 21st Century Morocco. l'Harmattan (in press)

Fatima-Zohra Iflahen (2018). Child Marriage in Rural Mountain Areas. EuroMed Women Foundation

Fatima-Zohra Iflahen (2018). She-Other" to "She-Self" Reshuffling Citizenship, Cracking the Gender Order. Axis Design

Fatima-Zohra Iflahen (2018). Moroccan Cultural Plurality as a Marker of National Identity: Local Voices, A Universal Tongue. Institute for Africa and Middle East Studies Publications, Vietnam

Fatima-Zohra Iflahen (2017). Disenchanted Heritage: Women's Movements, Forgotten Figures of The Moroccan Political and Social Heritage. Rivages, Journal of the Faculty of Arts and Human Sciences, Marrakech

Fatima-Zohra Iflahen (2017). Gender Based Violence in Marrakech-Safi. IEMed Publications

Fatima-Zohra Iflahen (2016). William Faulkner and Rachid Boudjdera, Two Authors of the Little Postage Stamp of Native Soil. RIVAGES, Journal of the Faculty of Arts and Human Sciences, Marrakech

Fatima-Zohra Iflahen (2016). Her Body, His Territory: The Female Body in the City. Al Watanya

Fatima-Zohra Iflahen (2013). Belles and Rebels in The Yoknapatawpha, Female Characters as Transgressors in William Faulkner's Work. MIDDLE GROUND, Journal of Literary and Cultural Encounters

A Blast from the Past: Previous keynote speakers since 2009

AcE-Bs2022Cherating, Malaysia, 08-9 Jun 2022



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ASLI AicQoL2022 Penang, Malaysia, 16-17 Mar 2022



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ASLI AQoL2021Langkawiland, Malaysia, 15-16 Dec 2021



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AcE-Bs2021KotaBahru, Malaysia, 28-29 Jul 2021



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ASLI AicQoL2021BukitTinggi, Malaysia, 17-18 Mar 2021



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AIVECE-BS-2, 2020ShahAlam, Malaysia, 2nd Series, 02-03 Dec 2020



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AIVECE-BS-1, 2020ShahAlam, Malaysia, 1st Series, 24-25 Jun 2020



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Lisbon-Malacca Twin Conf 2019/20: AicE-Bs2019Lisbon, 03-04 Jul 2019



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ASLI QoL2016: AicQoL2016Medan, Indonesia, 25-27 Feb 2016



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ASLI QoL2015: AicQoL2015Jakarta, Indonesia, 25 - 27 Apr 2015



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